

The 20th Middle East & Africa Power & Energy Exhibition

Electricx 2010

Cairo, Egypt 4-7 December 2010
Cairo International Convention Center

Transmission & Distribution
Control & Instrumentation
Electrical Installation
Wind Energy
Renewable Energy
Power Generation
Lighting



**ELECTRICX
POWER 2010**

Show promotion

Comprehensive promotion campaigns will ensure that the new ELECTRICX development and exciting programs are effectively communicated to the entire market. The campaigns will include:

- Full color advertising in all the relevant local, regional and international trade press.
- Direct mail unique database compiled from previous electro technical database
- Promotion in government and chamber of commerce publications
- Promotion on the exclusive ELECTRICX Internet website
- ELECTRICX show supplement to appear in 1.7 million copies of AL- AHRAM newspaper.
- Distribution of the promotional publication ELECTRICX NEWS 50.000 copies distributed to key executives in Africa and the Middle East.
- Promotion to all relevant international trade exhibitors including:
 - INTERLIGHT Istanbul – Turkey
 - Matelec – Spain
 - Hannover Messe- Germany
 - Light & Building – Germany
 - Elcom – Ukraine
 - Power-Gen Europe
 - Elecrama – India
 - Electricity 2010 – Poland
 - Power Industry and Electrical Engineering Russia
 - Amper 2010 Czech

To Book Your Stand:

All you have to do is to choose the suitable stand location from the exhibition layout, fill out the application form with your details and the stand of your choice, and fax it back to us.

International Office:

Tel.: ++44 1628 782 516
email: spoljanec@egytec.com

Egypt and Middle East region:

Tel: +202 2735 3877
email: afahmy@egytec.com

Space rental fees and terms:

Prices:

- A. Space only Stand Euro 240 per sqm
- B. Basic Shell Scheme Euro 275 per sqm

Includes the following for each 9m²:

- White panel
- Carpet
- Name Panel in English and Arabic
- Furniture (1 table + 2 chairs)
- Electricity (2 spotlights, 1x13 amp/220v single phase socket).

An Event by:

EGYTEC
Industry - based consultancy services

49 Mohamed Mazhar St.,
Zamalek, Cairo, Egypt
Tel: +202 2735 5837 - 2735 3877
Fax: +202 2735 8801
Email: electricx@electricx-egypt.com
www.electricx-egypt.com

Turkey Contact:

EXPERT

COBANCESME MAH. MITHATPASA CAD. NO:32 KAT:3
B.Evler, Istanbul, Turkey
Tel: +90 212 654 19 82
Fax: +90 212 654 19 84
Email: info@expertexpo.com.tr
www.expertexpo.com.tr



Arabian Electrical Power &
Energy Association
الجمعية العربية لتنمية صناعة
الكهرباء والطاقة



In addition, participants will have the unique opportunity to spend time at the

co-located

event alongside ELECTRICX

MEFSEC 2010

Fire, Safety and Security Exhibition
Middle East and Africa

ELECTRICX 2010

With 19 successful years behind it, ELECTRICX continues to lead the field as the undisputed primary annual electrotechnical, power and energy exhibition in Egypt, Africa and the Middle East.

ELECTRICX is not only an exhibition, it's an industry event. Decision-makers from a variety of sectors attend this important show. Under one roof, we bring together proud Egyptian and International manufacturers and distributors who display their services and products to the market at large. Visitors come to ELECTRICX from different parts of the region and the world to identify products, see the latest development and innovations in the industry and source new suppliers in different areas of the market.



Join us at ELECTRICX 2010 and put your organization on the forefront of the region's electrotechnical marketplace.

Scope of Exhibits

Power and Energy

Batteries
Boilers
CHP systems
Combustion systems
Cooling towers
Control systems
Diesel engines
Energy storage systems
Emergency equipment
Gas engines
Gas turbines
Generators
Gensets
Hydro pumps
Hydro turbines
Nuclear - fuel
Nuclear – reactors
Renewable Energy systems
Repair & maintenance
Solar systems
Steam turbines
Water – desalination
Water – hydrogen generation
Wind turbines / generators
Waste conditioning

Transmission & Distribution

Auto – reclosers
Cables
Cable laying equipment
Capacitors
Conductors
Consultancy

Control systems
Current – converters / rectifier
DC generators
DC / AC converters
Electromagnetic transducers
High voltage – isolators and links
High voltage – test equipment
HVDC – conversion stations
HDVC – transformers
Insulation material
Plant accessories
Insulators & bushing
Reactors
Relays
Repair & maintenance
Resistance equipment
Ring main units
Switchgears
Substations
Test equipment
Transformers (dry/ oil)
Transmission towers
Transmission equipment
Transmission line fittings
Harmonic filters
Power factors correction equipment
Air cord filters
Iron cord filters

Installation Equipment

Air conditioning
Alarm systems & security
Automation systems
Busbar systems

Cables
Cabinets
CAD / CAM
Calibration instruments
Control systems
Drives & controls
Distribution boards
Electricity metering
Fusegear
Instrumentation
Lighting – Domestic, Industrial, Street
Meters
Motors
Fiber optics
Pumps
Repair & maintenance
Sensors
Steam plant accessories
Switches
Switching panels and cabinets
Test & measurement
Uninterruptible power supplies (UPS)
Voltage – relays
Voltage-stabilizers / regulators
Wiring accessories

Control and Instrumentation

Certification bodies and services
Mechanical services
Network control
Private power producers