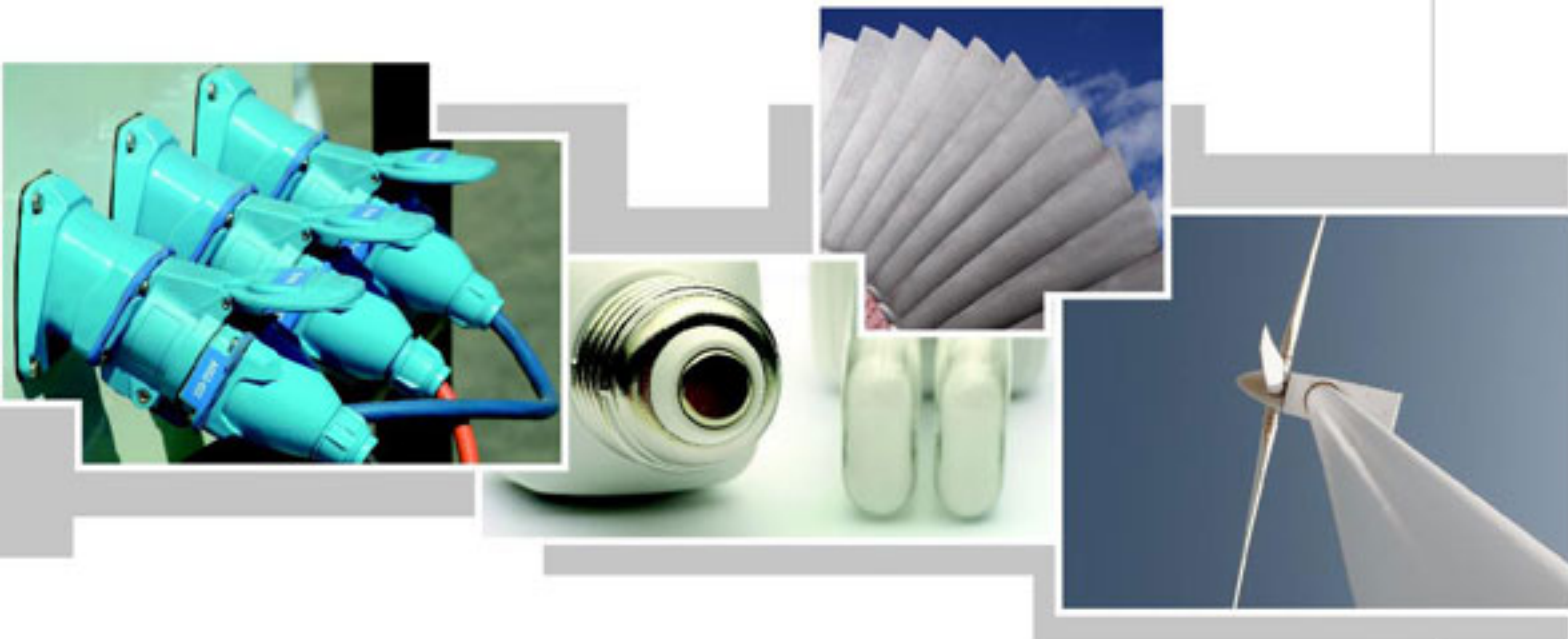


The 18th Middle East & Africa Power & Energy Exhibition

ELECTRICX 2008

CAIRO, EGYPT 20-23 December 2008
Cairo International Convention Center



Power generation
Renewable Energy
Lighting
Electrical Installation
Control & Instrumentation
Transmission & Distribution

Your Leading Middle East & Africa Power & Energy Event



Join Us and Benefit

The leading event in the field of power, lighting and renewable energy since 17 years.

The show with the most high-quality visitors from governmental and private sectors.

Egypt is the right location if your company wants to enter the Middle East and African markets.

Free workshops and seminars improving the communication between buyers and sellers.

World class exhibition and conference facilities at Cairo International Convention Center.

Show promotion

Comprehensive promotion campaigns will ensure that the new ELECTRICX development and exciting programs are effectively communicated to the entire market. The campaigns will include:

- Full color advertising in all the relevant local, regional and international trade press.
- Direct mail unique database compiled from previous electro technical database
- Promotion in government and chamber of commerce publications
- Promotion on the exclusive ELECTRICX Internet website
- ELECTRICX show supplement to appear in 1.7 million copies of AL- AHRAM newspaper.
- Distribution of the promotional publication ELECTRICX NEWS 50,000 copies distributed to key executives in Africa and the Middle East.
- Promotion to all relevant international trade exhibitors including:
 - INTERLIGHT Istanbul – Turkey
 - Matelec – Spain
 - Hannover Messe- Germany
 - Light & Building – Germany
 - Elcom – Ukraine
 - Power-Gen Europe
 - Elecrama – India
 - Electricity 2008 – Poland
 - Power industry and Electrical Engineering Russia
 - Amper 2008 Czech

ELECTRICX 2008

With 17 successful years behind it, ELECTRICX continues to lead the field as the undisputed primary annual electrotechnical, power and energy exhibition in Egypt, Africa and the Middle East.

ELECTRICX is not only an exhibition, it's an industry event. Decision-makers from a variety of sectors attend this important show. Under one roof, we bring together proud Egyptian and International manufacturers and distributors who display their services and products to the market at large.

Visitors come to ELECTRICX from different parts of the region and the world to identify products, see the latest development and innovations in the industry and source new suppliers in different areas of the market.

Join us at ELECTRICX 2008 and put your organization on the forefront of the region's electrotechnical marketplace.

Egypt & the Middle East region

In the 21st century, there is a strong need to expand the electrical power generation capacity in the region and worldwide to avoid power failures.

The construction boom in Egypt has placed a remarkable pressure on demand for electricity and lighting. There are new industrial plants, hotels, holiday resorts, hospitals, schools, highways and new shopping malls under development and the country needs foreign companies to invest with their latest technologies.

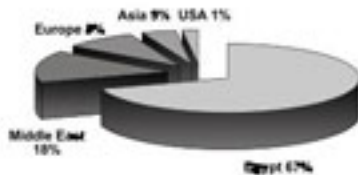
Iraq definitely is a potential regional player for making investments. The so-called post-war reconstruction plans include rebuilding the power plants and securing the electricity supplies.

Egypt is the gateway to Africa and the Middle East region and most suitable for business, as well as leisure and cultural activities.

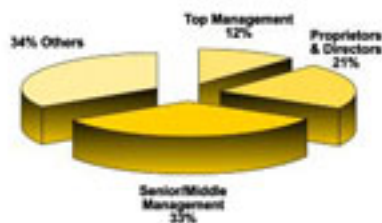


Vistor Profile

By Country



By Description



Scope of Exhibits

Power and Energy

Batteries
Boilers
CHP systems
Combustion systems
Cooling towers
Control systems
Diesel engines
Energy storage systems
Emergency equipment
Gas engines
Gas turbines
Generators
Gensets
Hydro pumps
Hydro turbines
Nuclear - fuel
Nuclear - reactors
Renewable Energy systems
Repair & maintenance
Solar systems
Steam turbines
Water - desalination
Water - hydrogen generation
Wind turbines / generators
Waste conditioning

Transmission & Distribution

Auto - reclosers
Cables
Cable laying equipment
Capacitors
Conductors
Consultancy

Control systems
Current - converters / rectifier
DC generators
DC / AC converters
Electromagnetic transducers
High voltage - isolators and links
High voltage - test equipment
HVDC - conversion stations
HVDC - transformers
Insulation material
Plant accessories
Insulators & bushing
Reactors
Relays
Repair & maintenance
Resistance equipment
Ring main units
Switchgears
Substations
Test equipment
Transformers (dry/ oil)
Transmission towers
Transmission equipment
Transmission line fittings
Harmonic filters
Power factors correction equipment
Air cord filters
Iron cord filters

Installation Equipment

Air conditioning
Alarm systems & security
Automation systems
Busbar systems

Cables
Cabinets
CAD / CAM
Calibration instruments
Control systems
Drives & controls
Distribution boards
Electricity metering
Fusegear
Instrumentation
Lighting - Domestic, Industrial, Street
Meters
Motors
Fiber optics
Pumps
Repair & maintenance
Sensors
Steam plant accessories
Switches
Switching panels and cabinets
Test & measurement
Uninterruptible power supplies (UPS)
Voltage - relays
Voltage-stabilizers / regulators
Wiring accessories

Control and instrumentation

Certification bodies and services
Mechanical services
Network control
Private power producers

ELECTRICX2008

Egypt, Middle East and Africa Power & Energy Exhibition
Cairo International Convention Center
20-23 December 2008

Stand required:

Please refer to the floor plan (downloadable from www.electricx-egypt.com/hall1-4.pdf) for your selection.

Booth

1st choice:-
2nd choice:-
3rd choice:-

Size m²

Space rental fees and terms:

Space Only Rental Euro 240 per sqm
Stand Shell Scheme* Euro 275 per sqm
Stand Build Up* Starting at Euro 175 per sqm (plus space rental Euro240 per sqm)

*Please contact Osama Mounir +202 2735 5837 or +202 2735 3877 for more information

Exhibitor named below hereby applies for exhibit space at the exhibition described herein. Enclosed with this form is a deposit for 50% of the total booth space rental. By signing below, exhibitor agrees that this deposit is NON-REFUNDABLE. Exhibitor also agrees to pay the remaining 50% fee on invoice and not later than 120 days prior to the event. The Organizers reserve the right to reject applications by returning deposit. Acceptance of this application by the Organizing Company constitutes a contract.

Confirmation of your order:

Company name:
Contact person:
Job title:
Address:
(no P.O.Box please)
Postal/Zip Code:
City: Country:
Telephone/s: Fax:
Email: Website:
Applicant's authorised signature
Date:

Please provide a brief description of your company and products / exhibits:

Please return this contract to:
Ms. Snjezana Poljanec
Tel: +44 1628 634 761
email: spoljanec@egytec.com

In addition, participants will have the unique opportunity to spend time at the

co-located

event alongside ELECTRICX

MEFSEC 2008

Fire, Safety and Security Exhibition
Middle East and Africa

An Event by:

Egytec
Engineering Co.

49 Mohamed Mazhar St.,
Zamalek, Cairo, Egypt
Tel: +202 2735 5837 - 2735 3877
Fax: +202 2735 8801
Email: electricx@electricx-egypt.com
www.electricx-egypt.com